sale of an AM station could "artificially limit the range of potential buyers" or "unnecessarily restrict the value of the station," without a corresponding public benefit. See KRTH(AM), 67 R.R.2d at 936.

Finally, it is noteworthy that WNEX has financially struggled, has been unprofitable, and lost money for several years. And, although the current licensee has tried to sell WNEX, no other buyers were forthcoming. It is apparent that absent the current transaction proposing a sale to Quality that WNEX would have eventually gone dark. Accordingly, approval of the sale is in the public interest as it enables the continued on-air operation of the station.

Family Relationship

James T. McAfee, Jr. is the father of James T. McAfee, III. See Exhibit A for an explanation of their other broadcast interests.

Program Statement

Quality Broadcasting, Inc. ("Quality") will program station WNEX to serve the needs of Macon, Georgia and the surrounding service area. To accomplish this objective, Quality will air news, public affairs, and other programs which concern issues of importance to Macon and the service area.

CHECK

No

1686

OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
Fee	al Communic for Filing WNEX			\$ 565.00		

QUALITY BROADCASTING, INC.

ROUTE 6 BOX 735 MACON, GEORGIA 31201 (912) 743-9107 FIRST MACON BANK & TRUST MACON, GA 31297

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64-1336/611

DATE

CONTROL NO.

AMOUNT

7-19-91

\$ 565.00

PAY TO THE ORDER OF

Federal Communication Commission

QUALITY BROADCASTING, INC.

AUTHORIZED SIGNATURE

#001686# #061103629# 000 015 8#

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of the renewal application with which it was filed. 1 icense? 1 YES NO 1 If NO, attach as EXHIBIT 10 a complete explanation and a statement of what is being done to correct it. 1 interests of aliens and foreign governments? 1 Icertify that I represent the applicant in the capacity indicated below, that I have examined the statements made in response to questions 8 through 10 above, and that they are true to the best of my knowledge and belief.	and the station's call letters			(6)	Are mor	itarin	r point	values	within	limits	specif	ied n	the sta	tion
5. Is the applicant in compliance with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to the interests of aliens and foreign governments? YES NO 1. Is the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) an officer.	of the renewal application with which it was filed.				icense	?/	_				-,			
of the Communications Act of 1934, as amended, relating to the interests of aliens and foreign governments? XYES NO NO 1 certify that I represent the applicant in the capacity indicated below, that I have examined the statements made in response to questions 8 through 10 above, and that they are true to the best of my knowledge and belief.						ttach	ав ЕХІ				explan	ation a	das	tate-
6. Is the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) an officer.	interests of aliens and foreign governments?				ment of what is being done to correct it.									
6. Is the applicant or any officer, director, or principal stockholder (any person owning 2.5% or more of applicant's stock) an officer.					that I have examined the statements made in response to questions 8									
director, or 25% or more stockholder in a newspaper publishing com- Signature Telephone	(any person owning 25% or more of applicant's stock) an officer,				- /	·		•					\	
pany, a CATV company, or a company engaged in broadcasting re-					ture .					Tel	ephone	(inclu	de area	a (ode)
lated activities? Technical Director Consulting Engineer	lated activities?				Technical Director Consulting Engineer									
	YES X NO If YES, attach as EXHIBIT 6 a complete listing and description of							L.		_	ougue e	r		\

PART IV - PROGRÁMMING	21. Does the applicant's station duplicate the programming of another					
Has applicant placed in its public inspection file at the appropriate times the required documentation relating to its efforts to accretin	radio atation?					
the community problems, needs, and interests?	(a) the call letters of the duplicated station					
YES NO If NO, attach as EXHIBIT 11 a complete statement of explanation.	(b) the population of the community of license of the duplicated station					
plets statement of explanation.	(c) the population of the community of license of the station for which renewal is requested					
DOES NOT APPLY.	(d) the total number of broadcast hours in the com-					
12. Attach as EXHIBIT 12 applicant's community leader checklist for the preceding license term.	(e) the amount of programming duplicated during the composite week					
DOES NOT APPLY. 13. Has the applicant placed in its public inspection file at the appro-	22. Attach as EXHIBIT 22 any additional information which, in appli-					
priate times its annual list of those problems, needs and interests which, in the applicant's judgment, warranted treatment by station and typical and illustrative programming in response thereto?	cant's judgment, is necessary to adequately describe or to present fairly its services and operations in relation to the public interest.					
	PART V - EQUAL EMPLOYMENT OPPORTUNITY					
X YES If YES TO THE TANK I 13	23. Attach as Exhibit 23 a description of the program the applicant proposes to follow during the coming license term and, where					
NO If NO, attach as EXHIBIT 13 a complete statement of explanation.	applicable, the program implemented during the preceding license term to assure equal employment opportunity for minorities and women.					
14. (a) Attach as EXHIBIT 14 one exact copy of the program logs for	24. Attach as EXHIBIT 24 a brief description of any complaint which has been filed before any body having competent jurisdiction under					
the composite week used as a basis for responding to the questions herein. Applicants utilizing automatic program logging devices	federal, state, territorial or local law, alleging unlawful discrimi-					
must comply with the provisions of Sections 73.112(f) and 73.222(f) of the Commission's rules.	nation in the employment practices of the station, including the persons involved, the date of filing, the court or agency, the file					
	number (if any), and the disposition or current status of the matter. NONE					
(b) Previously Composite Week Minimum Proposed Performance Proposed						
PROGRAM Minutes of % of Minutes of % of Minutes of % of	THE APPLICANT hereby waives any claim to the use of any par- ticular frequency or of the ether as against the regulatory power of the					
Operation Time Operation Time Time	United States, because of the previous use of the same, whether by li- cense or otherwise, and requests an authorization in accordance with					
(1) News	this application. (See Section 304 of the Communications Act.)					
(2) Public Affairs	THE APPLICANT acknowledges that all the statements made in					
(3) All other	this application and attached exhibits are considered material representations and that all the exhibits are a material part hereofand are					
programs, exclusive	incorporated herein as set out in full in the application.					
of enter- tainment and sports	CERTIFICATION					
TOTALS	I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in					
(4) Public Service Announce-	good faith. Signed and dated thi 27 th day of November, 198!					
15. Attach as EXHIBIT 15 those programs in the composite week in-	· · · · · · · · · · · · · · · · · · ·					
cluded in the public affairs and "all other" program categories (lines 2 and 3 of the above chart) indicating the title, source,	Macon Broadcasting Company					
type, brief description, time broadcast and duration of each pro-	NAME OF APPLICANT					
gram. 16. Did the amount of time applicant devoted to non-entertainment pro-	BY SIGNATURE					
gramming (lines 1, 2 and 3 of the above chart) during the composite week vary substantially from the representations made in appli-						
cant's last application?	TITLE					
YES NO If YES, altach as EXHIBIT 16 a statement explaining the variations.	_					
17. State the number of 60 minute segments in the composite week (be- ginning with the first full clock hour and ending with the last clock						
hour of each broadcest day) containing over 18 minutes of commercial matter; segments. List in EXHIBIT 17 each segment	PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE. TITLE					
and the day and time broadcast with headings of "Amount of Com- mercial Time in Segment" and "Day and Time Broadcast".						
18. Do the applicant's commercial practices during the composite week	FCC NOTICE TO INDIVIDUALS					
vary from the representations made in applicant's last application? If VRS. explain in EXPURIT 18 the vari	The solicitation of personal information requested in this application					
YES NO ations and the reasons therefor.	principal purpose(s) for which the information will be used is to deter-					
 State the maximum amount of commercial matter applicant proposes normally to allow in any 60-minute segment (Minutes:). State 	mine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, accountants, engineers, and application examiners, will use the information to determine					
the percentage of hourly segments per week this amount is expecte to be exceeded (%), and the limits per hourly segment that						
would then apply under those circumstances to regular commercial	'I married to the second of the second to the second of th					
(Minutes:) and to political commercial matter (Minutes: occurring in (%) of total operating hours during pre-election	application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide					
périods.	the missing information. Accordingly, every effort should be made to provide all necessary information.					
20. Describe briefly applicant's program format(s) during the past 18 months:	provide an incommy amorning					
Describe briefly applicant's proposed format:	THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF					

United States of America Federal Communications Commission

CERTIFICATE OF RENEWAL OF LICENSE

Service	AM :
Station Location/Principal Community	Macon, Georgia
Call Sign	WNEX
Call Sign	•
Licensee	Macon Broadcasting Company
This Certificate is VALID ONLY when posted with M Transmitter and Antenna license dated	June 19, 1975
This Certificate includes renewal of license for	Subsidiary Communications Authorization dated:
· · · · · · · · · · · · · · · · · · ·	Alternate Main and/or Auxiliary Transmitter(s) License dated:
	Auxiliary Antenna License dated:
This Certificate serves as a renewal of the reference broadcast station license and any other associated au ization indicated above, on the same conditions	
and in accordance with the same provisions for the term ending	April 1, 1989 3 a.m. Local Time.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 605 of the Communications Act of 1934.

Deted: March 31, 1982

FEDERAL COMMUNICATIONS COMMISSION



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